

April 13, 2009

Dear Neighbor:

Aloha! As you may know, a great deal of effort is going into thinking about Laie and its future. The current trends in our community indicate considerable sustainability challenges. The housing shortage and lack of economic diversity are impacting all of us, including our entities. Is it possible to create a viable and vibrant community while preserving what is special about this place? Can something be done to impact change for the better? It is certainly worth studying.

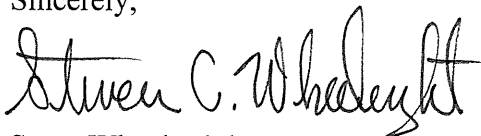
So we invite you to participate with the rest of the Ko'olau Loa community in a long-range planning effort to explore possible futures that respect the need for economic, social and environmental balance in a community where we can learn, live, work, and play.

Please join us on April 28-30 for a community workshop, to be held in the Cannon Activity Center at BYU Hawaii, where you can share your ideas about what kind of growth, if any, might be appropriate for this area, and to help shape potential land use plans. Your involvement is vital and we encourage you to have a voice in the future of your community.

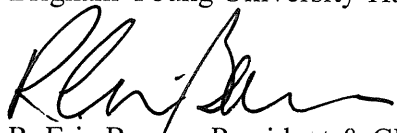
The workshop for Ko'olau Loa residents will be held on April 28<sup>th</sup> from 6 – 9 p.m. (doors open at 5:30) and repeated on the 29<sup>th</sup>. The preliminary results and common themes will then be shared on the 30<sup>th</sup> in an open house setting. Please see the attached flyer for more information and visit [www.envisionlaie.com](http://www.envisionlaie.com) to register for one of the scheduled workshops.

We look forward to seeing you there!

Sincerely,



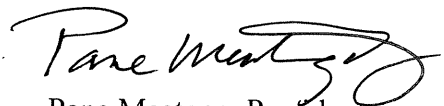
Steve Wheelwright, President  
Brigham Young University-Hawaii



R. Eric Beaver, President & CEO  
Hawaii Reserves, Inc.



Von D. Orgill, President  
Polynesian Cultural Center



Pane Meatoga, President  
Laie Community Association